Objectives:

Facebook group users to engage heavily with the content on the facebook group

Competitive space to increase size of the community exponentially

Way for users to track their progress

Handling subscriptions and upgrades

Notify/calendar of community events (banner)

Create user generated content

Ability to create posts automatically for achievements/special dates that users can share!

Shopfront using the commissions system

Input

After successful purchase re-direct to <https://facebook.com/group>

Else if existing user:

Pop up fb login modal authenticate and re-direct to <https://facebook.com/group>

Dashboard:

Inject javascript/html for dashboard on page <https://facebook.com/group> below the create a new post section or in the sidebar, ability for the user to choose which layout they prefer.

**Admin Dashboard Functionality:**

Inputbox for referral link domain choice

Ability to have a way of uploading rank images that will include metadata

Ability to have a way to upload image templates/videos used for automatic post creation, for welcoming someone to the group or achieving a rank etc, parse name, and profile image and insert into template, posted from admin fb account must have ability to set delays on these posts so the feed doesn’t get spammed with these posts and does not flag the fb algorithm.

Ability to have a way of uploading a product that will include metadata such as:

Title

Description

Category

multiple images/videos

Price

Discounted price

Button text (for purchase button)

Ability to send automated emails and dm’s based on the above functionality to users

List of all registered users and their gynecology

Comma separated list to choose which facebook urls to allow extension to run on.

**User Dashboard Functionality:**

Ability for user to automatically post when their referrers join the group, upgrade or rank up, based off templates uploaded on admin profile and to automatically send dm’s of the same. Must have delays so not to spam the algorithm or users.

Query database for the following data:

**Permanent:**

Lifetime dollar value

Lifetime Loves value

Lifetime Likes value

Lifetime Polls value

Lifetime Live value

Lifetime Comments value

Lifetime Donut 1 value

Lifetime Donut 2 value (aggregate)

Lifetime Donut 3 value

Sponsor value

Referral value (amount of direct referrals)

**Rank dependent:**

Dollar value

Donut 1 value

Donut 2 value (aggregate)

Donut 3 value

Rank image

Rank value

Print above values on dashboard

Dashboard logic:

**Actions: Dashboard page 1**

1. Each time the first login is a verified new user, update the value of associated existing direct sponsors Referral value (amount of direct referrals) in database, display dashboard showing membership upgrade options (accessible normally by clicking the hamburger menu after first login or upgrade button when rank requirements are met)
2. When the purchase slider for membership is increased, load payment gateway to authorize the increased amount, then follow the same logic as steps 6,7,8 below once payment is received.
3. Before current user opts to buy a package by clicking one of the icons, allow user to toggle slider on and off for package purchase (toggle functionality: if toggled on user splits package value the same as if a schedule membership payment, otherwise just load payment gateway to authorize the purchase, once authorized update current users Donut 1 value’s, Donut 2 value and Lifetime Donut 2 value by the value of package amount, write to database. Also update sponsors Donut 2 value and Lifetime Donut 2 value by the value of package amount.

**Actions: Dashboard page 2 (default after first login)**

1. Everytime a successful login occurs update current users Donut 2 value and Lifetime Donut 2 value by the value of 1, write to database.
2. When first recurring payment has been received, and current user is out of trial period

Unlock first module of course, if user is still in trial leave locked.

1. Every time a recurring payment is received outside of the trial period, 50% of the payments value is updated on current user Donut 1 value’s and Lifetime Donut 1 value’s, update both in database
2. Also Every time a recurring payment is received outside of the trial period, 40% of the payments value is updated on current user Donut 3 value’s and Lifetime Donut 3 value’s, and slider 1 value, update both in database. Also in the database add this amount to all associated sponsored users Donut 3 value’s and Lifetime Donut 3 value’s.
3. Take above 40% value and divide by current users Referral value (amount of direct referrals) update associated direct referrer’s Donut 1 value’s and Lifetime Donut 1 value’s in database from sum above
4. Use event listeners in real time to listen for loves, likes, polls, lives, comments, shares and document uploads, print updated values on dashboard and send updates to database, add the aggregate of these values to current users Donut 2 value and Lifetime Donut 2 value
5. retrieve current users username/id to create a unique referral link like <https://username/id.websiteurl.com> display this in current users dashboard, make copy icon next to the url able to copy the url on click
6. When the above url is verified and $1 trial account is activated by the new user using this unique url, update the current users Referral value (amount of direct referrals) on the dashboard in two places ( 3 direct referrals are required to get your 1st community reward you currently have 0/3) and (YOU HAVE CURRENTLY REFFERED **0** PEOPLE) also update in the database

**Actions: Dashboard page 3 (shop)**

Displayed as Carousel on dashboard

Ability to filter products without button clicking

Instantaneous Filter by category, price, ascending/descending, choose display options tiles or list 4column layout, 2 column layout

**Actions: Dashboard page 4(shop)**

**Rank Advancements Criteria**

**Each time a new rank value is reached**

1. Insert Rank image associated with rank value on dashboard
2. Alert admin via email that user has reached the rank requirement to upgrade
3. Update admin dashboard
4. Current user Donut 1 values are reset to 0

**Rank 1**

Current user Referral value = 3

Current user Donut 1 value = $300

Current user Donut 2 value = 5

Current user Donut 3 value = 1500💞

**Rank 2**

Current user Referral value = 6

Current user Donut 1 value = $200

Current user Donut 3 value = 3000💞

**Rank 3**

Current user Referral value = 9

Current user Donut 1 value = $500

Current user Donut 3 value = 6000💞

**Rank 4**

Current user Referral value = 12

Current user Donut 1 value = $1000

Current user Donut 3 value = 12000💞

**Rank 5**

Current user Referral value =15

Current user Donut 1 value = $1000

Current user Donut 3 value = 24000💞

**Rank 6**

Current user Referral value = 18

Current user Donut 1 value = $2000

Current user Donut 3 value = 48000💞